



# FRAGRANCE OILS

SCENTMAKERS SINCE 1967

## COOKIES POLICY

Welcome! We use the following cookies and other tracking devices to enhance your online experience and our services: functionality for checking if cookies are enabled to provide appropriate user experience; audience measurement to measure the audience of our site. We recommend that you keep all these cookies, but if you do not agree, you can easily modify them by clicking on the button "Cookie Settings". You will find all the details in our Cookie Policy. We also process certain personal data via cookies such as your clicking behaviour on our website. For more information on how we process your personal data please consult our [Privacy Policy](#).

**The consent management platform** must give the user the opportunity to give consent, at a minimum, by cookie category (see below). As long as the visitor has not taken any positive action to indicate his or her acceptance, the message must remain visible and no "non-functional" cookies may be installed and/or read.

### WHAT KIND OF CONSENT?

- Freely given consent: the practice of blocking access to a website or mobile application for those who do not consent to be tracked ("**cookie walls**") is not in compliance with the GDPR. The user must be able to provide independent and specific consent for each distinct purpose;
- **Unambiguous** consent: consent must be expressed through positive action by the person who has been informed in advance of the consequences of his or her choice and has the means to exercise it. Continuing to browse a web site/use a mobile application does not constitute clear positive actions amounting to valid consent. Similarly, the use of pre-ticked boxes cannot be considered as a clear positive act of giving consent;
- **Proof of consent:** You must be able to demonstrate that you have obtained valid consent from the person concerned before installing or reading cookies. This proof may be provided, in particular, by means of logs (via a cookie, for example).

Fragrance Oils or its affiliates and subsidiaries (hereinafter referred to as "Fragrance Oils", "we", "us", "our"), are committed to protecting and respecting your privacy (hereinafter referred to as "you", "your", "yours").

As such, Fragrance Oils protects the personal data of its customers, prospects, partners, suppliers, users/visitors online collected through cookies, tags, tracers (generally speaking: "cookies") and treats them with the utmost care.

Our Cookie Policy ("Policy") is part of our [Privacy Policy](#). Please read them carefully.

### 1. ABOUT COOKIES

Cookies are small text files that are saved on your device when you visit our website. They may contain information about your use of our website or enable us to recognize you and your device when you next visit our website. You can find more information about cookies at <http://http://www.youronlinechoices.eu> and [www.allaboutcookies.org](http://www.allaboutcookies.org).

You are not obliged to accept (all) of our cookies. However, if you do not accept or delete our cookies, you should be aware that you will not be able to take full advantage of certain features of our website. Further information on how to disable and/or delete cookies can be found in section 4 below.



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## 2. WHAT TYPE OF COOKIES DO WE USE?

The following is a list of the different types of cookies we use on our website:

**Functional cookies** - These cookies are used to improve and personalize the functionality of the website and to remember your choices (such as your username, or region). They provide you with an enhanced, more personalized experience;

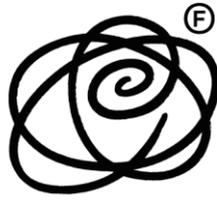
The cookies on our website are either placed by us or by third parties. We may share this information with partners using third-party cookies. This information will be used by these partners for purposes such as online advertising, measuring the effectiveness of an advertising campaign, analytical features, or for integration with social media platforms. It may also be placed directly by third parties when you use our website in order to allow the third party to provide us with a service (e.g., purchasing a product) that allows us to optimize the operation of our website.

## 3. LIST OF COOKIES USED ON OUR WEBSITE

You will find below a detailed list of the cookies used on our website, their purposes, types and origins:

### Functional cookies

Name of the cookie	Purpose	Type	Origin	Period of validity
wordpress_test_cookie	Checks if cookies are enabled to provide appropriate user experience	Session	WordPress	Expires once you log off or close the browser.
_ga	Used to distinguish users	Persistent	Google Tag Manager	2 years
_gid	Used to distinguish users	Persistent	Google Tag Manager	24 hours
_ga_<container-id>	Used to persist session state	Persistent	Google Tag Manager	2 years
_gac_gb_<container-id>	Contains campaign related information. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out.	Persistent	Google Tag Manager	90 days



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## 4. COOKIE CONFIGURATION SETTINGS

Cookie settings may vary from browser to browser. As an example, the following hyperlinks tell you how to disable cookies in some browsers and/or how to delete cookies:

- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=en>
- **Internet Explorer:** <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>;
- **Mozilla Firefox:** <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>

## 5. HOW DO I KNOW IF THIS POLICY HAS CHANGED?

We may change this Policy from time to time. Any changes we make to our Policy in the future will be published on this page. Please check this page frequently for updates or changes to this Policy. Your continued use of our website following the posting of changes to the Policy constitutes your acceptance of those changes.

This Policy was last updated in August 2021.

## 5. HOW CAN YOU CONTACT US?

If you have any questions or comments regarding this Policy, you may direct them in writing to the following address: Fragrance Oils, Eton Hill Road, Manchester, M26 2FR; or by e-mail to; [jamie@fragrance-oils.com](mailto:jamie@fragrance-oils.com)